



**8TH NATIONAL SPINAL CORD INJURY CONFERENCE**  
with Precourse Featuring the Ontario SCI Showcase

**OCTOBER 17-19, 2019**

CANADIAN SPINAL CORD INJURY ● REHABILITATION ASSOCIATION



Scotiabank Convention Centre, 6815 Stanley Avenue, Niagara Falls, ON  
Accommodations: Marriott On The Falls, 6755 Fallsview Blvd, Niagara Falls, ON

**[www.cscira.com](http://www.cscira.com)**  
**[sci@eventsmgt.com](mailto:sci@eventsmgt.com)**

## Dear Partners,

Approximately 40,000 Canadians are currently living with a spinal cord injury and about 1,000 Canadians acquire a new spinal cord injury or disease each year. These individuals not only have to adjust to their new circumstance, but must also be cautious of many secondary complications including: pressure sores, osteoporosis, depression, etc. How can you assist their rehab process to allow for a smooth transition back into the community?

On October 17-19, 2019 join international research leaders in spinal cord injury, clinicians and consumers in Niagara Falls, Ontario for the Canadian Spinal Cord Injury Rehabilitation Association (CSCI-RA) 8<sup>th</sup> National Conference. The Conference organizing committee is putting together an exciting program featuring keynote addresses, podium and poster presentations, workshops, and breakout sessions. Additional highlights include a hands-on pre-course and a delegate reception. The 8<sup>th</sup> National Spinal Cord Injury conference was a huge success attracting over 400 delegates from across Canada and internationally. By sponsoring this conference, you will have an open gateway to over 400 healthcare professionals and decision-makers within the spinal cord injury field.

**On behalf of the Organizing Committee we cordially invite you to actively participate in this Conference.** Sponsorship of this event is an effective method of reaching your target audience. As an event sponsor/exhibitor, you will benefit from the marketing exposure from the event. Furthermore, your participation will allow you to network with key decision-makers, providing opportunities for one-on-one networking and communication with the key influencers in your industry.

This sponsor/exhibitor package provides you with numerous marketing opportunities. Whether you are interested in introducing a new service/product; increasing your number of contacts; or reinforcing your position as an industry leader, one of our options will help you find a marketing solution. Browse through these opportunities and see what works for you or contact us directly and we can tailor a package that addresses your unique marketing and business objectives. The more opportunities you choose to sponsor, the greater the value you receive. Sponsorship opportunities allow you to:

- Interact with potential clients
- Highlight your unique selling feature
- Make your mark as an industry leader

For those of you who have participated as a sponsor/exhibitor in the past, thank you and we look forward to putting forth a successful event once again. As for our newcomers, we look forward to working with you and meeting you at the event. Browse through this package and let us find a marketing solution for you.

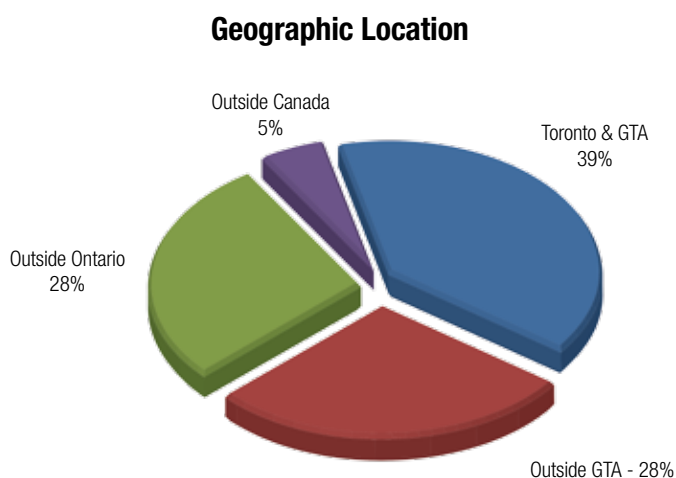
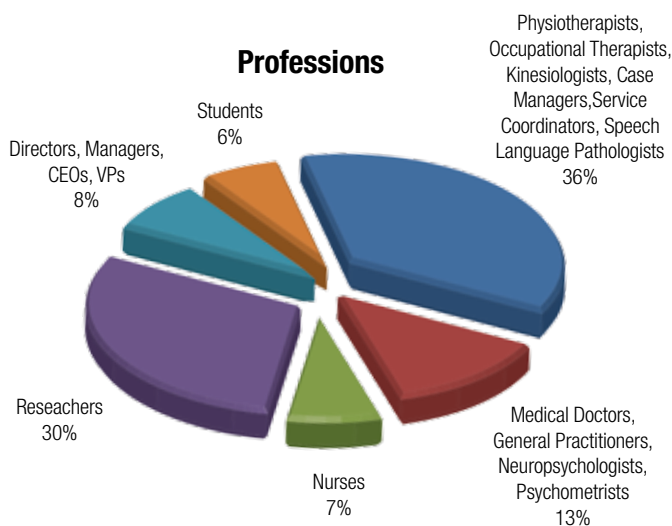
Sincerely,

Dr. B. Catharine Craven & Heather Dow  
CSCI-RA Board of Directors

# GENERAL INFORMATION FOR EXHIBITORS

## Why Exhibit?

You will have the opportunity to introduce your company's products and services to key decision makers and Spinal Cord Injury specialists: faculty, physiatrists, scientists, neurologists, neurosurgeons, traumatologists, orthopaedic surgeons, psychologists, sports therapists, urologists, nurses, admin leaders, clinical laboratory personnel, social workers, occupational therapists, dietetic services, medical record personnel, radiologic services, speech-language pathology and audiology, and respiratory therapists. The educational program will encourage these delegates to share knowledge and experience as they research the new innovations within their fields. These professionals want to make the most informed decision possible. Your company should be there to ensure our attendees have all the facts they require for decision making. Take advantage of this opportunity to strengthen existing relationships and establish new ones while exhibiting!



## Sponsorship Benefits

The 8<sup>th</sup> National Spinal Cord Injury Conference provides a number of benefits to enhance the exhibit experience for sponsors and attendees.

### Enhancements include:

#### Pre-Conference Exposure

- Pre-conference microsites on conference web-page – informational/promotional material on what sponsors will present at the meeting
- Advance attendee list provided for pre-conference engagement
- Social media with conference and exhibitor updates
- Pre-conference e-blast with sponsor information and schedule of events to all SCI member lists, not just conference attendees
- Logo on home page of conference website
- Logo in all email communications

#### At the Conference

- Conference app including links to sponsor websites
- Social Media with sponsor information/updates and contact information
- Bar-coded attendee nametags (name, location, and email contact)
- Sponsored Seminars (breakfast and afternoon)
- Special prize draw with ballot distribution to visitors at your booth

#### Post-Conference Exposure and Feedback

- Post conference e-blast to all attendees with sponsor information and highlights
- Sponsor microsites remain on conference website for 2 months post-conference
- Sponsors will be provided with all attendee feedback related to the exhibits
- Opportunity to receive feedback and suggestions

## Register Online:

<https://reg.planetreg.com/2019SPONSORSHIPCSCIRA>

## Location:

Scotiabank Convention Centre, 6815 Stanley Avenue, Niagara Falls, ON Accommodations:  
Marriott On The Falls, 6755 Fallsview Blvd, Niagara Falls, ON

## Move-in period:

October 17, 0700-1500

## Display period:

October 18, 0800-0830, 1010-1050, 1150-1320, 1400-1430, 1800-2000  
October 19, 0930-1000, 1224-134030

## Cocktail Reception with Delegates

October 18, 1730-2100

## Move-out period:

October 19, 1530-1800

## Booth Specifications:

Standard booths are 10' wide by 8' deep with a framework of an eight (8) foot high draped backdrop and three (3) foot high sidewings. If you require an island booth or you have a very large, pre-designed booth that requires a unique exhibiting area, contact us so that we can accommodate your needs.

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Vendor Registration package, including all registered name badges, Conference program/app, Cocktail/Dinner tickets can be picked up and distributed by one member of the Registered Vendor. For security reasons, all personnel must be registered and wearing name tags in order to enter the exhibit area. Security will be provided in the exhibit area for the entire Exhibit Hall period (day/night). The Exhibit Hall will be locked shortly after the close of the exhibit times.

# SPONSORSHIP OPPORTUNITIES

## \$40,000 Diamond Consumer

**Program Sponsor** - Please note: The funding provided will provide educational grants for 10 consumers to attend this event. Includes all Diamond Level Sponsor opportunities and:

- Participation in the Consumer Organizing Committee
- Opportunity to have one member on the panel selecting the Consumers
- Host opportunity – Consumer Welcome Reception Dinner – (Thursday)
- Speaking opportunity during opening remarks of the main conference
- Full-page advertisement to be included in the Consumer Welcome Package and the main conference materials
- Logo to be prominently displayed during Consumer Welcome Reception Dinner and conference on:
  - 2' x 6' banner to be placed on the main stage
  - Welcome sign in the registration area
  - Registration signage
  - The main stage during breakfasts, coffee breaks, and networking lunches
  - On directional signage
- Logo to be included in the conference brochure beside mention of the Consumer Outreach Program and Consumer Welcome Reception Dinner<sup>5</sup>
- Acknowledgement as Consumer Program Sponsor on all marketing materials for the Consumer Outreach Program including 5000 brochures printed and distributed to rehabilitation professionals in community hospitals, community agencies, professional organizations, long-term care facilities and universities across Canada

## Diamond \$30,000

- Exclusive pre-course sponsor
- Opportunity to present the People's Choice Awards
- Opportunity to host one of the following: luncheon, keynote speaker, internet lounge, dinner or wellness centre
- Opening remarks (3 minutes)
- Opportunity to host a satellite session
- Recognition in final program by sponsorship category
- Website recognition with logo and hyperlink<sup>5</sup>
- Corporate logo on on-site sponsor recognition signage
- Priority booth placement
- Pre-conference attendance list of Delegates
- Full colour ad in final program (1 full page)
- 2 Complimentary Exhibit Booths<sup>4</sup>
- 6 Complimentary Full Registrations
- 1 e-blast to pre-conference attendance list<sup>1</sup>
- First opportunity for exclusive sponsorship of the Welcome Reception<sup>2</sup>
- Option to host Breakfast Seminars<sup>3</sup>

## Platinum \$15,000

- Opportunity to host one of the following: luncheon, keynote speaker, internet lounge, dinner or wellness centre
- Opening remarks (3 minutes)
- Opportunity to host a satellite session
- Recognition in final program by sponsorship category
- Website recognition with logo and hyperlink<sup>5</sup>
- Corporate logo on onsite sponsor recognition signage
- Priority booth placement
- Pre-conference attendance list of Delegates
- Full colour ad in final program (1/2 page)
- 1 Complimentary Exhibit Booth<sup>4</sup>
- 4 Complimentary Full Registrations
- Option to host Breakfast Seminars<sup>3</sup>

## Gold \$10,000

- Opportunity to host one of the following: luncheon, keynote speaker, internet lounge, dinner or wellness centre
- Recognition in final program by sponsorship category
- Website recognition with logo and hyperlink<sup>5</sup>
- Corporate logo on on-site sponsor recognition signage
- Pre-conference attendance list of Delegates
- 1 Complimentary Exhibit Booth<sup>4</sup>
- 3 Complimentary Full Registrations
- Option to host Breakfast Seminars<sup>3</sup>

## Silver \$5,000

- Recognition in final program by sponsorship category
- Website recognition with logo and hyperlink<sup>5</sup>
- Corporate logo on on-site sponsor recognition signage
- 1 Complimentary Exhibit Booth<sup>4</sup>
- 2 Complimentary Full Registrations

## Bronze \$3,500

- Recognition in final program by sponsorship category
- Website recognition with logo and hyperlink<sup>5</sup>
- Corporate logo on on-site sponsor recognition signage
- 1 Complimentary Exhibit Booth
- 1 Complimentary Full Registration

## Booth Only \$2,000

- Recognition in final program and website
- Corporate logo on on-site sponsor recognition signage<sup>5</sup>
- 1 Complimentary Full Registration

<sup>1</sup> e-blast will be sent to attendees via conference office.

<sup>2</sup> One opportunity available. To be awarded on a first come first serve basis, catering arrangements through the conference office.

<sup>3</sup> Breakfast Seminar – 7:00-8:30 time slot on Friday or Saturday morning. Room and audio-visual provided. SCI Conference Office to facilitate advertising and catering (catering costs extra)

<sup>4</sup> Additional booths available for Consumer, Platinum, Diamond & Gold @ \$1,000 each, Silver @ \$1,500 each.

<sup>5</sup> Requirement to provide logo in .eps or .ai format for promotional purposes.

# SUPPLEMENTAL OPPORTUNITIES

The following promotional opportunities are available only to sponsors at an additional cost. Priority will be given based on sponsorship level.

Supplemental Opportunities	Diamond	Platinum	Gold	Silver	Bronze
Welcome Reception	★	★			
Breakfast Seminars	★	★	★		
Lunch	★	★	★		
Breaks	★	★	★		
Delegate Bags	★	★	★	★	
Nametag Lanyards	★	★	★	★	
Delegate Gifts	★	★	★	★	
Pens/Notepads	★	★	★	★	★
Hotel Room Drop	★	★	★	★	★
Delegate Bag Insert	★	★	★	★	★
Champion of Change Sponsor	★	★	★	★	★
Patti Dawson Award	★	★	★	★	★
Graduate Student Social	★	★	★	★	★

## Welcome Reception Sponsorship \$2,000

(1 available)

- Signage during Welcome Reception
- Recognition in final program

## Breakfast Seminar<sup>3</sup> \$2,000 (2 available)

- Signage during the Breakfast Seminar
- Room and AV provided for events

## Lunch Sponsorship \$3,000 (2 available)

- Signage during Lunch
- Opportunity to provide handout during break (will be placed on food and beverage tables)
- Recognition in program

## Break Sponsorship \$2,000 (2 available)

- Signage during Break
- Opportunity to provide handout during break (will be placed on food and beverage tables)
- Recognition in program

## Delegate Bag Sponsor \$1,500 (1 available)

- Logo on the delegate bags for the attendees (Bags to be provided by sponsors)

## Graduate Student Social \$1,000 (1 available)

- Exclusive sponsor of the graduate student social and guest speaker.

## Nametag Lanyard Sponsor \$1,500 (1 available)

- Logo on the nametag lanyards for the attendees (Lanyards to be provided by sponsors)

## Delegate Gift Sponsor \$1,000 (1 available)

- Logo on the delegate gifts for the attendees (Gifts to be provided by sponsors)

## Hotel Room Drop Sponsor \$1,000 (1 available)

- Promotional materials in the delegates' room at the conference hotel

## Pens/Notepads \$500 (1 available each)

- Provide pens and notepads to be included in each delegate bag

## Delegate Bag Insert \$500

- Provide an insert to be included in each delegate bag (must not exceed 8 1/2" x 11" and must be collated, folded or stapled as required for insertion)

## Mini Industry Symposium: \$1,500 (16 available)

- 25-minute session held in a designated area, during exhibit hours for the delegates
- Unopposed opportunity to product launch & address a target audience

# GENERAL INFORMATION FOR EXHIBITORS

## Register Online:

<https://reg.planetreg.com/2019SPONSORSHIPCSCIRA>

## BOOTH SPECIFICATIONS:

### Standard Booth includes:

- 8 ft. high background drape and 3 ft. high sidewall drape
- 1-6 ft. draped table
- 1 chair
- 1 electrical outlet
- Company's name and booth number listed in program
- One complimentary booth staff
- Additional Booth staff at \$200 per person

## Display Restrictions:

All displays must stay within the boundaries of the booth. Back wall height restrictions are eight (8) feet. Sidewalls and display fixtures occupying the front one-half of exhibit space (five (5) feet in from the aisle) cannot exceed a height of four (4) feet within ten (10) feet of a neighbouring exhibit. Further details will be contained in the Exhibitor Services Manual which will be sent later by the CSCI-RA Office once the signed contract is received.

## Other Services:

Display services, Drayage, Shipping, Customs Broker, Audio-Visual, Telephone, and Electrical/Mechanical service details and order forms will be provided to exhibiting companies upon receipt of the Contract for Exhibit Space. Exhibitors will have the opportunity to book accommodations at the special conference rate.

## Floor Plan

Booth locations will be allocated by sponsorship level together with a first-come, first-served basis, based on the date the signed contract is received by the CSCI-RA. A Floor Plan will be provided to exhibitors prior to the show.



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Ontario SCI Implementation  
Network Showcase

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