

CANADIAN SPINAL CORD INJURY REHABILITATION ASSOCIATION



WHY PARTNER WITH CSCI-RA?

We are Canada's Leading
Spinal Cord Injury Specialists
SCI clinicians (RN, PT, OT, SLP,
Psych, MD, Physiatry, Family
Med, Scientists and their
trainees, patients and family
caregivers)

sponsorship & exhibitor prospectus
CSCI-RA 2025

Sponsors want access to
clinicians, patients and families.

Dear Partner

Approximately 40,000 Canadians are currently living with a spinal cord injury and about 1,000 Canadians acquire a new spinal cord injury or disease each year. Beyond adapting to their new circumstances, these individuals face secondary complications such as pressure sores, osteoporosis, and depression. How can you contribute to their rehabilitation journey and support a smoother transition back into the community?

About the Conference

From November 13-15, 2025, the Westin Harbour Castle in Toronto will be the site of the **11th National Conference of the Canadian Spinal Cord Injury Rehabilitation Association (CSCI-RA): Emerging Trends: Non-traumatic SCI, Neuromodulation and Novel Analytics**. This premier event will bring together international research leaders in spinal cord injury, clinicians, and individuals with lived experience to explore advancements in care and rehabilitation.

Our Conference Objectives

At the conclusion of the conference, participants will be able to:

1. Highlight emerging research and clinical care initiatives for people with lived experience with spinal cord injury or disease,
2. Facilitate knowledge sharing and clinical translation among members of the SCI community.
3. Create opportunities to showcase current and future collaboration and innovation.

Why Sponsor the CSCI-RA 11th National Conference?

The 10th National Conference was a resounding success, attracting over 200 delegates from across Canada and internationally. Our conference typically welcomes up to 30 participants with lived experience, who join healthcare teams to learn and collaborate. By sponsoring this event, your organization will gain direct access to an engaged audience of healthcare professionals and decision-makers within the spinal cord injury field.

As a sponsor, you will:

- Gain **exclusive marketing exposure** before, during, and after the event.
- **Network** with key decision-makers, industry leaders, and innovators.
- **Showcase your products and services** to a highly targeted audience.
- **Reinforce your leadership position** in spinal cord injury research, rehabilitation, and care.

Sponsorship Opportunities

Our sponsorship packages provide a range of options to meet your marketing and business objectives. Whether your goal is to introduce a new product, expand your industry reach, or enhance your brand's visibility, we can tailor a package that suits your needs.

Browse through our sponsorship opportunities and find the perfect fit for your organization. If you have unique requirements, contact us, and we will work with you to develop a customized solution.

For those who have supported our event in the past, we appreciate your continued partnership. For new sponsors, we look forward to welcoming you and building a lasting collaboration.

Join Us in Shaping the Future of Spinal Cord Injury Rehabilitation!

Sincerely,

Ms. Heather Dow, CEO

Dr. B. Catherine Craven, Chair

Dr. Kristin Musselman, Scientific Program Chair

Dr. Milos Popovic, Vice Chair



We have created a variety of sponsorship options to fit the range of marketing objectives and level of investment of our corporate supporters. The educational program will encourage these delegates to share knowledge and experience as they research the new innovations within their fields. These professionals want to make the most informed decision possible. Your company should be there to ensure our attendees have all the facts they require for decision making.

Take advantage of this opportunity to strengthen existing relationships and establish new ones!

SPONSORSHIP LEVELS

	LEAD	PLATINUM	GOLD	SILVER	BRONZE	EXHIBITOR
BENEFITS	\$ 20,000	\$ 10,000	\$ 7,500	\$ 5,000	\$ 3,000	\$ 2,000
Conference Booth Space	Space equivalent to 4 booths ¹	Space equivalent to 2 booths ¹	Double booth	Single booth	Single booth ²	Table Top exhibit
Full Access Registrations	8	6	4	2	1	---
Exhibit Hall Passes	4	4	4	2	1	2
Pre or Post Conference Webinars (accredited or unaccredited)	2	1				
Choice to Sponsor one of the following:	Mobile App Exclusive Marketing Notepad	Welcome Cocktail Delegate Bag				
Lead Retrieval During the Conference	●	●	●	●	●	
Skills Card for Delegates to Complete Following a B2B Conversation with the Vendor (You Provide the Question)	●	●	●	●	●	
Conference Provides 8 hours Interaction with the Delegates	●	●	●	●	●	
Evening Welcome Reception (3 hours), Day 1: (5 hours) - a.m. Break, p.m. Break, Lunch, Social Event	●	●	●	●	●	
Education to Encourage Delegates to Visit the Exhibitors, Ask Questions, and Take Material Back to Their Teams	●	●	●	●	●	
Delegate List	●	●	●	●	●	
Delegate Bag Insert	●					

¹ tables, 2 chairs, electrical, waste basket, wifi) ² if no booth is needed, the equivalent is 1 full registration

11th National Spinal Cord Injury Conference

Emerging Trends: Non-traumatic SCI, Neuromodulation and Novel Analytics

November 13-15 2025

Westin Harbour Castle
Toronto, ON

SPONSORSHIP OPPORTUNITIES

The 11th National Spinal Cord Injury Conference provides a number of benefits to enhance the experience for sponsors and attendees. Sponsorships are the most effective way to make impressions among the top influencers in the SCI specialty and the next generation of leaders.

Co-Develop a Session \$10,000

Activities are co-developed with CSCI-RA and planned to achieve scientific integrity, objectivity and balance. Communication plan prepared by CSCI-RA with input from the non-physician organization. Speaker honoraria included in cost of activity.

- List of participants is provided
- Logo on program, graphics and certificate of participation
- Needs assessments are provided at the close of each activity
- MOC Section 1 or 3 Accredited Activity

Either co-develop a session that exists currently in the program or propose a new session in one of the available time slots.

Conference Mobile App \$8,000

Calling all mobile app sponsors!

Be part of the action at the CSCI-RA 11th National SCI Conference and showcase your brand to a diverse audience of spinal cord injury professionals and enthusiasts.

Lunch Sponsor \$7,500

Make an impression as a Lunch Sponsor. Introduce yourself and your company with a 30 minute presentation. Opportunity for company executive to do 30 minute session while attendees are eating their lunch in the plenary.

- Official recognition by during event opening and closing remarks
- 2 Full-access conference passes included (including company speaker)
- Submit a video, white paper, past presentation/webinar etc and we will promote it on our website and provide analytics
- A customized invitation email will be provided to aid you in your own marketing efforts to your own clients and prospects and help with onsite relationship building.
- Attendee list will be given out 1 week after conference

Breakfast Sponsor \$6,500

Make an impression as a Breakfast Sponsor. Introduce yourself and your company with a 30 minute presentation. Opportunity for company executive to do 30 minute session while attendees are eating their breakfast in the plenary.

- Official recognition by during event opening and closing remarks
- 2 Full-access conference passes included (including company speaker)
- Submit a video, white paper, past presentation/webinar etc and we will promote it on our website and provide analytics
- A customized invitation email will be provided to aid you in your own marketing efforts to your own clients and prospects and help with onsite relationship building.
- Attendee list will be given out 1 week after conference

Speaker Sponsor \$3,000

Elevate your brand and make a lasting impact as a Keynote Speaker or Award Recipient Speaker Sponsor at the prestigious 11th National SCI Conference hosted by CSCI-RA!

As a sponsor of the Keynote Speaker or Award Recipient Speaker, your brand will be associated with excellence, innovation, and thought leadership in the field of spinal cord injury research and care. You'll have the unique opportunity to showcase your organization's commitment to advancing knowledge and making a difference in the lives of individuals with SCI.

Benefit from high visibility as your brand is prominently featured for the captivating keynote speeches or award presentations, capturing the attention of influential attendees, researchers, clinicians, and professionals in the SCI community.

Engage the audience with your organization's message, values, and expertise, creating a lasting impression and forging meaningful connections. Gain recognition as a champion of progress and change in the field.

Be part of this milestone event, celebrating a decade of groundbreaking advancements and inspiring stories in spinal cord injury research. Make a profound impact on the conference attendees and leave a legacy that will be remembered.

Seize the chance to be at the forefront of the SCI community and position your brand as a catalyst for positive change.

Delegate Bag Insert \$1,000

Add a promotional insert into the delegate bag to invite delegates to your booth or to promote a product.

Delegate Bag Sponsor \$2,000

The swag doesn't have to be tangible and digital offers can be an enticing and environmentally friendly option if crammed with codes, vouchers or online offerings which introduces attendees to the sponsor's brand. Or add your logo to the delegate bag to ensure that delegates know you are in the exhibit hall.

SPONSORSHIP OPPORTUNITIES

Exclusive Marketing \$2,000

Reach all contacts in CSCI-RA's membership database with a sponsored email blast. Can be pre or post conference. The goal is to maintain a longitudinal relationship with members outside the conference trade show. We will add the following disclaimer: The CSCI-RA has not endorsed the circulated materials, information or project. The content is the responsibility of the author(s) and does not necessarily represent the official views or opinions of the Association. This is a paid advertisement.

Notepad Sponsor \$2,000

Add your logo to the lanyard to ensure that delegates know you are in the exhibit hall!

Welcome Cocktail \$2,000

Raise a glass to your brand's visibility by sponsoring the Welcome Cocktail – a signature drink crafted in the colors of your company's logo and served exclusively at the event reception. This high-impact sponsorship opportunity offers premium brand exposure as your cocktail becomes the toast of the evening. Your logo will be featured on event signage, ensuring visibility throughout the reception, and you will have the chance to deliver a two-minute welcome address to engage directly with attendees. Make a memorable first impression while setting the tone for an exceptional event!

Lanyard Sponsor \$2,000

Add your logo to the notepad to ensure that delegates know you are in the exhibit hall! They always need to take notes!

Photo Booth Sponsor \$2,000

With the selfie trend and attendees snapping cool experiences, the photo booth is here to stay and you can incorporate sponsorship, not only in the booth itself but by providing branded or themed props, including social media frames, head in holes, backdrop signage or printing. Add a touch of nostalgia to the event and allow delegates to capture candid moments from the trade show.

Sponsor a Person with Lived Experience \$1,000

By supporting their expertise at your booth, you'll have a significant impact on delegates. Access their knowledge, create product awareness, and share their lived experience. Sponsorship covers CSCI-RA membership, meals, registration, and accommodations. Join us in promoting inclusivity and engagement! (Travel is not covered)

JOIN US in Toronto, Ontario | November 13-15 2025

Westin Harbour Castle
1 Harbour Square
Toronto, ON M5J 1A6
416-869-1600

11TH National
Spinal Cord Injury
Conference

Emerging Trends: Non-traumatic SCI,
Neuromodulation and Novel Analytics

SECURE YOUR SPONSORSHIP & EXHIBIT SPACE TODAY!

CSCI-RA OFFICE

4 Cataragui Street Suite 310 | Kingston, ON K7K 1Z7
613-507-0480 | www.cscira.ca | cscira@eventsmgt.com

